

Abstract

Disclosed is an electronic commerce method in which a seller and a purchaser who are members access via Internet to a management server and undergo member authentication. The management server receives sales products information from the seller and stores the products information, receives products names and prices conditions from the purchaser, first retrieves purchase products, receives various purchasing conditions on the first retrieved products, secondly retrieves products, compares the product information inputted by the seller with the purchasing conditions, computes satisfaction on the products and purchase satisfaction prices from the product satisfaction, receives number on the product satisfaction, thirdly retrieves purchase products from the secondly retrieved products, finally retrieves products from the thirdly retrieved products depending on priorities of the purchasing conditions, compares the computed purchase satisfaction prices of the finally retrieved products with minimum sale allowance prices of the seller, and recognizes the purchase by determining the comparing result.